

PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE
BUREAU OF COMMUNICATIONS SERVICES

STRATEGIC OBJECTIVES

MANDATE

The BCS develops and provides communications services relating to policy formulation, communications planning, project development, research and evaluation, and coordination of information planning within the framework of the overall thrusts and priorities of the national development plan.

VISION

A vital government information arm dedicated to accurate, relevant and responsible communications services in support of the Presidency.

MISSION

To continuously provide information to government organizations and select groups on the Presidents thrusts, priorities and accomplishments through publications, networking, special events and other communication support services

KEY RESULTS AREAS

Anti-corruption/transparent, accountable and participatory governance

SECTOR OUTCOME

Public Information Dissemination

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

BUREAU OF COMMUNICATIONS SERVICES

FUNCTIONS

Develop and conduct a public information program that will enhance awareness to and secure positive acceptance and support of the programs and activities of the government and the Presidency;

Coordinate information dissemination programs and projects including the campaigns directed at the Bureau's specific target publics;

Supervise the over-all conceptualization and production of special publications and audio-visual information/communication materials for the Government and the Presidency; and

Supervise the conceptualization, production, printing and dissemination of all information/communication materials and publications in support of the activities of the government and the Presidency.