

SECTION 4 : PERFORMANCE INFORMATION

KEY STRATEGIES :

1. Use of different formats/media of communication to provide constant and credible government information to the public;
2. Expand distribution of information materials to reach more audiences, especially marginalized groups; and,
3. Establish linkages with other government agencies to create awareness of the Bureau's publication production capabilities.

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

Baseline

2015 Targets

Public access, engagement and understanding of Presidential policies and government programs achieved
 Percentage of target audience who gained awareness of presidential policies and government programs after exposure to printed/digital information material and special events

90% of target audience gained awareness after exposure to printed/digital information material and special events

MFO / PIs

2015 Targets

MFO 1: COMMUNICATION DEVELOPMENT AND PRODUCTION SERVICES

Communications Programs, Projects and Activities Conceptualized and Implemented
 Number of communication programs, projects and activities conceptualized and implemented
 Communication programs, projects and activities conceptualized and implemented rated good or better
 Communication programs, projects and activities implemented three working days prior to prescribed schedule

66,700
 90%
 90%

Appropriations and Obligations

(In Thousand Pesos)

Description	2013
New General Appropriations	44,339
General Fund	
R.A. No. 10352	44,339
Continuing Appropriations	1,045
Unobligated Releases for Capital Outlays	
R.A. No. 10155	343
Unobligated Releases for MOOE	
R.A. No. 10155	702
Budgetary Adjustment(s)	3,299
Transfer(s) from:	
Miscellaneous Personnel Benefits Fund	3,237
Pension and Gratuity Fund	62
Total Available Appropriations	48,683
Unused Appropriations	(540)
Unobligated Allotment	(540)
TOTAL OBLIGATIONS	48,143

TOTAL
 702,000
 8,000
 8,000
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agency