

PERFORMANCE INDICATOR - September 30, 2019

Department: Presidential Communications Operations Office (PCOO)  
 Agency: Bureau of Communications Services  
 Organization Code: 25 003 0000000

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
GOVERNMENT COMMUNICATIONS PROGRAM	31010000000000												
OO : Public access, engagement and understanding of													
Outcome Indicator													
1. Percentage of the feedback survey respondents from the target audience who gained awareness of presidential policies and government programs after exposure to print and digital information materials and events						90%	111.11%	92.58%	92.50%		98.73%	8.73%	
Output Indicators													
1. Number of communication materials and events produced and disseminated		19,988	16,937	18,798	16,935	72,658	18,067	18,893	50,682		87,642	31,919	
2. Percentage of the feedback survey respondents from the target audience who rated the communication materials and events as good or better						90%	111.11%	93.36%	95.39%		99.95%	9.95%	
3. Percentage of materials and events produced as scheduled						90%	72.72%	75%	78.26%		75.33%	-14.67%	

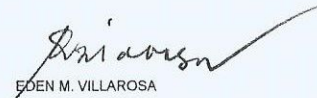
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