

PERFORMANCE INDICATOR - December 31, 2019

Department: Presidential Communications Operations Office (PCOO)
 Agency: Bureau of Communications Services
 Organization Code: 25 003 00000000

Particulars	UACS CODE	Physical Target (Budget Year)				Physical Accomplishment (Budget Year)				Variance	Remarks		
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter			Total	
1	2	3	4	5	6	7	8	9	10	11	12	13	14
GOVERNMENT COMMUNICATIONS PROGRAM	31070000000000												
OO - Public access, engagement and understanding of Outcome indicator													
1. Percentage of the feedback survey respondents from the target audience who gained awareness of presidential policies and government programs after exposure to print and digital information materials and events				90%			98.52%	91.59%	92.50%	97.35%	94.94%	4.94%	
Output Indicators													
1. Number of communication materials and events produced and disseminated		19,688	16,937	18,798	16,635	72,658	18,067	18,893	50,682	53,360	141,002	68,344	
2. Percentage of the feedback survey respondents from the target audience who rated the communication materials and events as good or better						90%	96.33%	92.46%	95.36%	96.82%	95.51%	6.51%	
3. Percentage of materials and events produced as scheduled						90%	100%	75%	78.26%	77.78%	82.76%	-7.24%	

Prepared By:

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Planning Officer
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In coordination with:

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Budget Officer
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Approved By:

Ma. Florinda Princess E. Duque
 MA. FLORINDA PRINCESS E. DUQUE

Director IV
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RECEIVED
 BY: *[Signature]*
 DATE: 1-27-20