

QUARTERLY PHYSICAL REPORT OF OPERATION

As of December 31, 2021

Presidential Communications Operations Office (PCOO)

Agency :

< not applicable >

Organization Code (UACS)

:

| Particulars | UACS CODE | Physical Target (Budget Year) | | | | | Physical Accomplishment (Budget Year) | | | | | Variance | Remarks |
|--|-----------------|-------------------------------|-------------|-------------|-------------|--------|---------------------------------------|-------------|-------------|-------------|---------|----------|---|
| | | 1st Quarter | 2nd Quarter | 3rd Quarter | 4th Quarter | Total | 1st Quarter | 2nd Quarter | 3rd Quarter | 4th Quarter | Total | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| GOVERNMENT COMMUNICATIONS PROGRAM | 310100000000000 | | | | | | | | | | | | |
| OO: Public access, engagement and understanding of Presidential policies | | | | | | | | | | | | | |
| Outcome Indicator | | | | | | | | | | | | | |
| 1. Percentage of the feedback survey respondents from the target audience who gained awareness of presidential policies and government programs after exposure to print and digital information materials and events | | | | | | 90% | 100% | 96.30% | 100% | 100% | 99.08% | 9.08% | exceeded target |
| Output Indicators | | | | | | | | | | | | | |
| 1. Number of communication materials and events produced and disseminated | | 22,680 | 25,434 | 21,036 | 27,081 | 96,231 | 31,972 | 66,662 | 15,127 | 21,427 | 135,188 | 38,957 | 1. some projects had been delivered in advance on previous quarters; and 2. actual outputs already exceeded annual target |
| 2. Percentage of the feedback survey respondents from the target audience who rated the communication materials and events as good or better | | | | | | 90% | 100% | 98.04% | 100% | 100% | 99.51% | 9.51% | exceeded target |
| 3. Percentage of materials and events produced as scheduled | | | | | | 90% | 87.50% | 100% | 90.91% | 100% | 94.60% | 4.60% | exceeded target |

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1/26/2022